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## **PRESS RELEASE      19th February 2017**

### **Making it easy – and FUN – to plan your money**

Author, educator, coach and consumer champion Paul Claireaux, is launching a one day workshop this spring in Bristol – the first of its kind – to teach people how to plan their own financial freedom (in 5 simple steps).

So, this is about education – pure and simple. Paul teaches the fundamentals about money; the concepts we really need to know about - but which we're NOT taught at school. These are the 'evergreen' lessons that hold true whichever way the market winds are blowing.

'We sleepwalk into our biggest financial mistakes, so my aim is to wake more people up before it's too late. And for that we need high quality, high impact and fun financial guidance. There's very little of that available at the moment but I'm looking to change things - for a lot of hard working people all over the world'

### **The workshop – who it's for and what it covers:**

Paul's work is aimed at helping people in their 20s, 30s and 40s who want to achieve more with their money and in their life. Most people aged between 20 and 50 have little or no access to high quality financial guidance from traditional financial advisers. And that's because those advisers prefer to focus their efforts on older, wealthier individuals.

The one day workshop is for UK residents who:

- Have the capacity to save or invest and want to learn the best way to go about it.
- Are baffled or bored by money matters and want to have some fun learning about it.
- Want to learn from someone with real qualifications and experience.
- Do not want to learn from people who are paid to sell financial products.

Paul teaches three powerful processes to help us:

1. Connect our money to what matters in our lives
2. Plan our own financial freedom in 5 simple steps and
3. RATE any investment put to us – before we jump into it.

**This is a truly life changing workshop – where you'll learn how to make solid plans for the things that really matter to you.**

'Most of us face the same challenge with money and life', he says, 'We simply want a decent income in our later years. But we may need to support children or other loved ones before we get there and we'd like to have something for ourselves to have a bit of fun along the way.'

His workshop reveals how we can achieve this balance with a lot less pain than many 'experts' will tell us. Delegates discover that those depressing Newspaper headlines on the horrendous cost of a pension can be very misleading – and learn how to cut those projected costs in half – or in some cases by more.

Later in 2017, Paul will add a 'member's only' area to his website for those who want more support, more detailed insights and ongoing access to video lessons including everything from the one day workshop. (Workshop attendees will enjoy a discount on the price of membership)

## **Notes to editors**

### **ABOUT PAUL CLAIREAUX**

Paul Claireaux has a wealth of experience 'on the inside' of the financial services industry. He's worked in financial planning, sales and marketing, leading product teams in pensions, investments and life assurance for a major UK provider. He also holds a Diploma in Financial Planning from the Personal Finance Society.

Paul writes on range of topics that impact our money making and money managing skills on his new website [www.paulclaireaux.com](http://www.paulclaireaux.com)

The workshops build on his acclaimed book, ***Who misleads you about money - and what you can do about it.*** 'One of the best written and most engaging books of its kind' Moira O'Neill, Investors Chronicle.

In his first book, ***'Who can you trust about money'*** (2013) Paul explains some key elements of behavioural science – to help us see how our own, irrational behaviours (the 'enemies inside our heads' if you like) can often lead to our biggest money mistakes.

Paul worked on the inside of the financial services industry for many years and knows exactly where people are misled (both by financial product marketing AND by poor quality financial advisers).

He wants to turn that whole industry upside down and put the consumer in charge. He says, 'There's a lot of jargon-riddled, boring nonsense written (and spoken) about money. And it's thrown at us by people trying to sell us their latest whiz bang product. My books, workshops and website cut through that noise to give you the facts you need to build a solid foundation for your future.'

Paul writes (and speaks) in plain English. He also uses jokes and cartoons to expose the real enemies to our money and to blow up the myths that surround it. He shows how our finances can be destroyed – with the help of outside 'experts' – and how the advice of well-meaning friends can be dangerous too.

Paul does not sell financial products despite being qualified to do so and says; 'Financial products are the last thing you need to build your own financial life plan'

Paul's website offers a broad range of FREE Insights to help us achieve more with our money, earn more of it and find more happiness with what we already have. And for those who sign up to his newsletter, Paul sends an outline of his 5 step IRATE® process for planning your financial freedom to get us thinking about this journey.

### **Contact Paul at:**

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