

About Paul Claireaux

Paul Claireaux is an author, educator and consumer champion of the personal finance world. And he's on a mission – to turn our ideas about money management upside down.

With a diploma in financial planning and 25 years' experience on the inside of the financial services industry (heading up investment product developments for a leading provider), he's more than qualified to be a financial adviser but chooses not to sell financial products.

Ask him why and he'll tell you that, '**financial products are the last thing you need** to develop your financial life plan'.

What he offers is education and ideas to help us understand our money, take control of it, and protect it from those who want to steal it or expose it to crazy risks.

He also helps us to understand our own, irrational behaviours (the 'enemies inside our heads' if you like) which can lead to our biggest money mistakes.

Paul's first book, *Who Can You Trust About Money?* was described as "*One of the best-written and most engaging books of its kind*" by Moira O'Neill, award winning journalist and personal finance editor of *Investors Chronicle*.

He teaches a powerful process to help us **connect our money to what really matters in our life** in a live educational workshop 'How to plan your financial freedom – in 5 simple steps'

Paul is a father to three adult boys (Harry, George and Ed) who inspired him to start writing and focus his efforts on helping younger people (from their 20s to their 50s!) to make better choices about money.

And here are two other interesting things about Paul. He held a private pilot's licence for 25 years until he had to undergo surgery to replace collapsed discs in his neck with titanium joints. So, if he talks to you with his head tilted to one side it does not *necessarily* mean he doesn't believe what you're saying!